

**SCHOOL OF LIBERAL ARTS**  
**Action Taken Report**  
**Academic Year: 2020-21**  
**Department of Communication**

Date: 4<sup>th</sup> June 2021

The points were discussed on the basis of the feedback received and the following actions were taken to resolve the recommendation of the stakeholders:

| S.No. | Recommendations  | Action Taken  |
|-------|--|---|
| 1.    | PR lab (BAJMC 451) subject should be removed from the curriculum as the major part is getting covered in theory subject. | Course Removed  |
| 2.    | Some courses need to be revised.   | Following courses are revised<br>BAJMC 101<br>BAJMC 102<br>BAJMC:202                                |
| 3.    | Some course credits need to be revised.  | Credits are increased for the following courses<br>BAJMC:201<br>BAJMC:203<br>BAJMC:501<br>BAJMC:655 |

Prof. Dr. Shriya Goyal  
Dean, School of Liberal Arts  
Dean  
School of Liberal Arts  
Uttaranchal University  
Dehradun

Copy to:

PA to Vice-Chancellor: for his kind information please,  
Director IQAC



## SCHOOL OF LIBERAL ARTS

### Feedback Analysis Report Academic Year: 2020-21

#### Department of Communication

Date: 18<sup>th</sup> May 2021

The department has collected feedback from the stakeholders (Faculty, Students) on the curriculum in pursuit of continuous improvements to comply with industry, social and environmental requirements. The details of the feedback received are as follows.

The department proposed the following recommendations on the basis of feedback and suggestions received (Annexure-1):

| S.No | Recommendations  |
|------|--|
| 1.   | PR lab (BAJMC 451) subject should be removed from the curriculum as the major part is getting covered in theory subject. |
| 2.   | Some courses need to be revised.   |
| 3.   | Some course credits need to be revised.  |

Submitted to Dean/Director, for necessary action.

Encl: Feedback Analysis Report

Copy to:  
Director IQAC



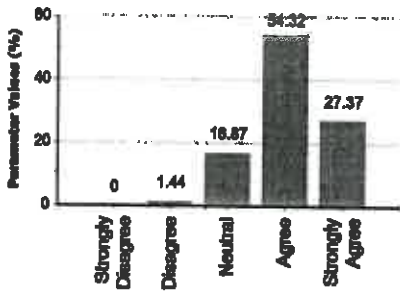
*Shriya*  
Prof. Dr. Shriya Goyal  
Dean, School of Liberal Arts  
Dean  
School of Liberal Arts  
Uttaranchal University  
Dehradun



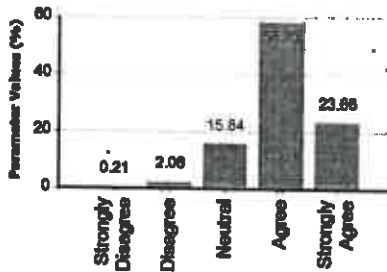
**ANALYSIS OF STUDENT FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2020-21)**

**Programme :** Bachelor In Journalism and Mass Communication (BA-JMC)

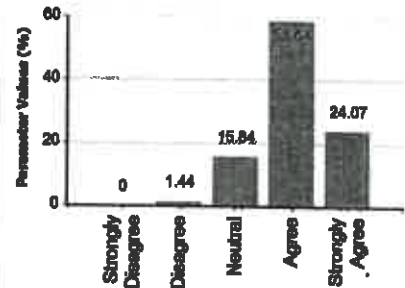
**The sequence of the content is well organized.**



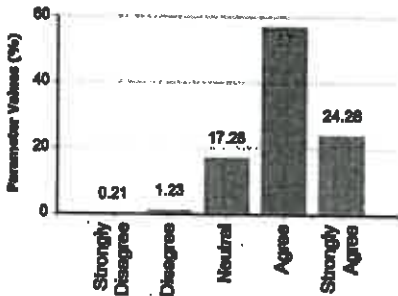
**Uniformity of syllabus in terms of curriculum load.**



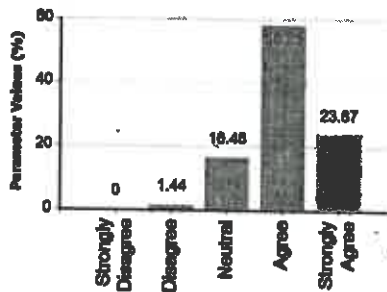
**Course curriculum is career oriented.**



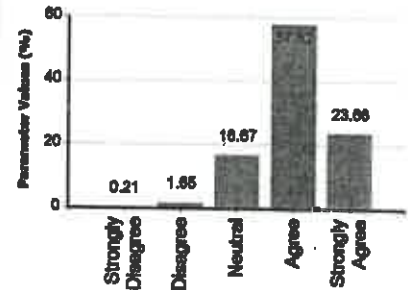
**Learning values are inclined for development of skills, concepts, knowledge and analytical abilities.**



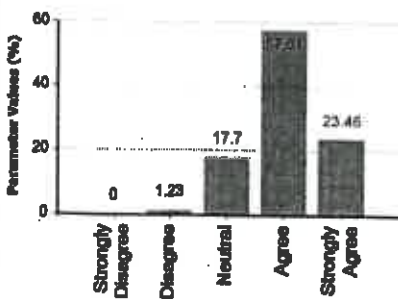
**The curriculum justifies the assigned lectures.**



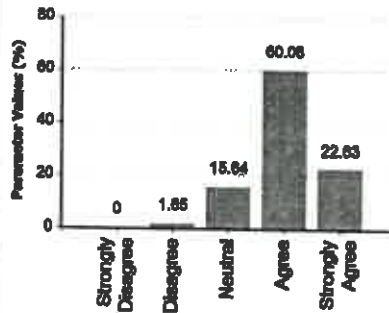
**The course curriculum covers the latest developments in relevant areas.**



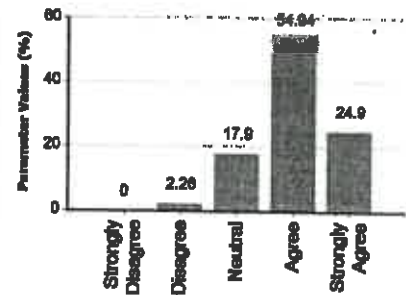
**Course curriculum contains scope of relevant activities.**



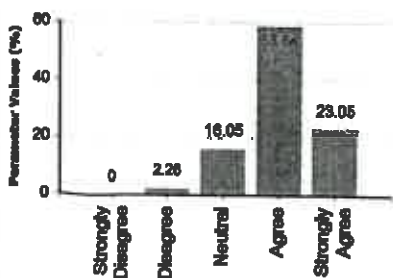
**The course content is updated rationally.**



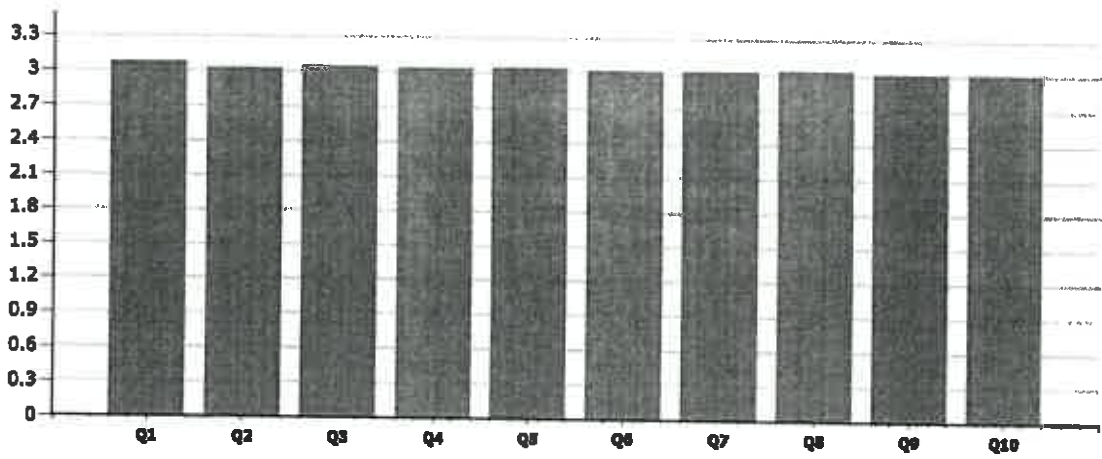
**The course curriculum has good balance between theory and practical applications.**



**The Course content encourages self and extra curriculum learning.**



### Average Rating



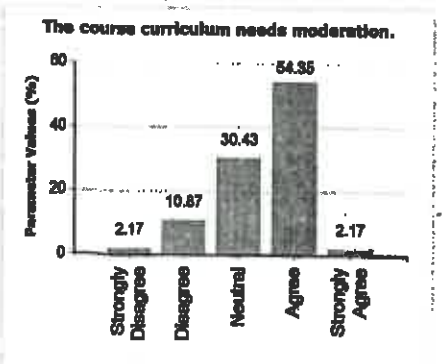
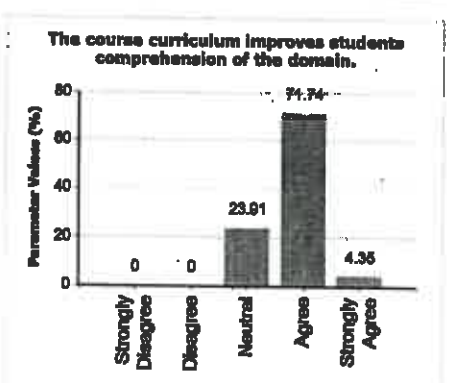
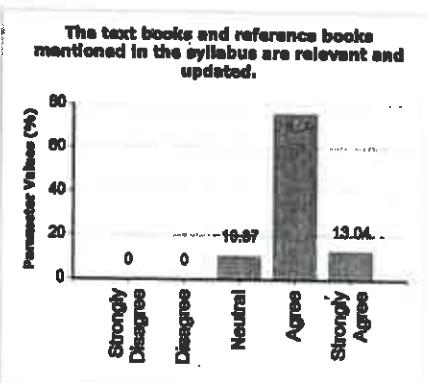
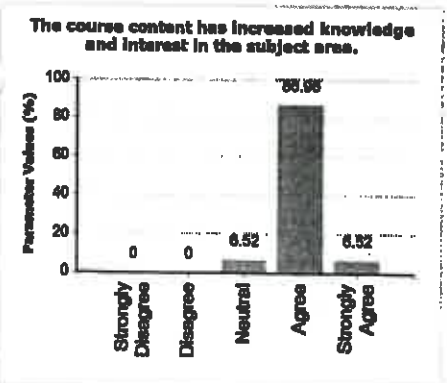
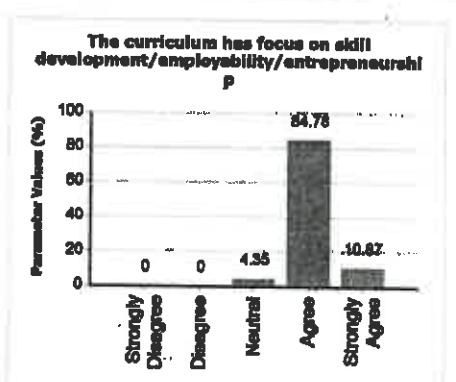
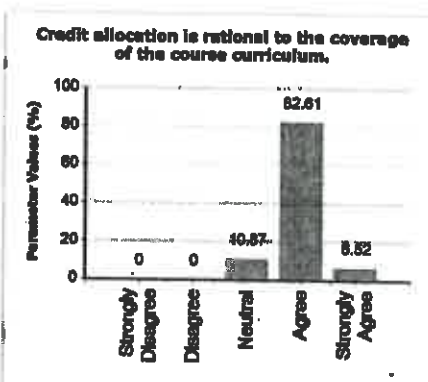
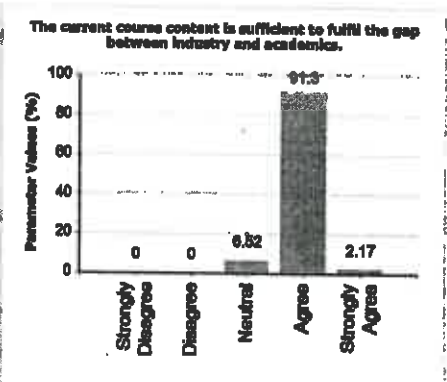
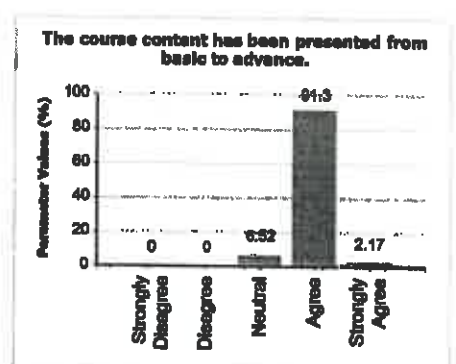
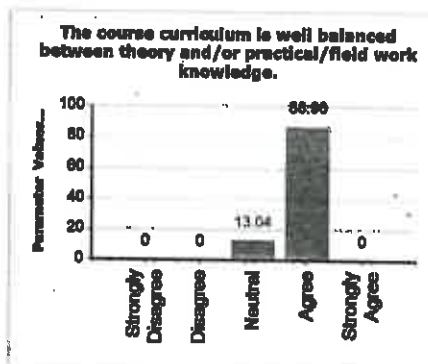
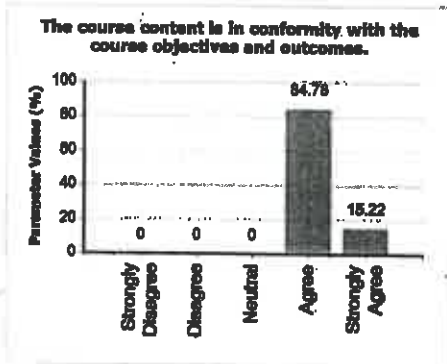
1. Some course credits need revision
2. PR lab course need to be revised

*[Handwritten signature]*

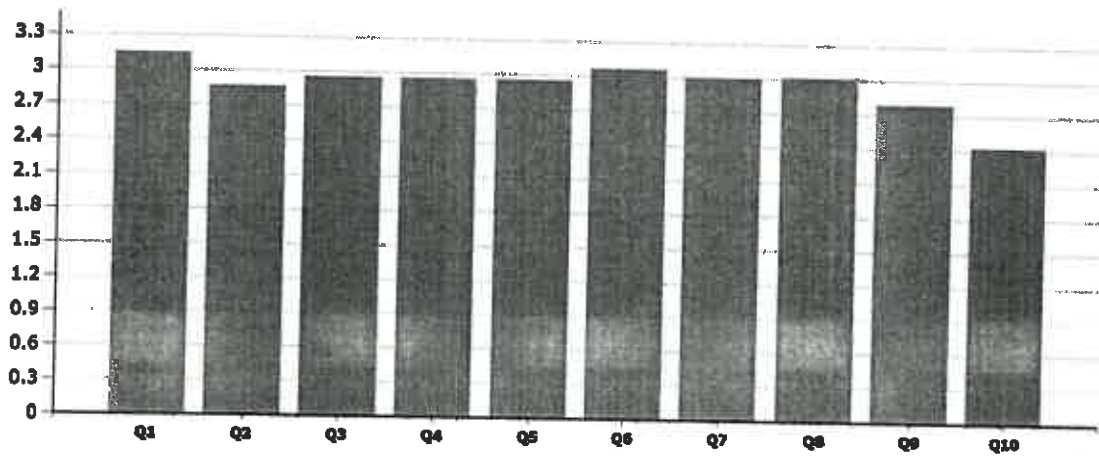


ANALYSIS OF FACULTY FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2020-21)

Programme : Bachelor in Journalism and Mass Communication (BA-JMC)



### Average Rating



1. Some course credits need revision
2. Courses having similar content should be removed
3. Some course need to be revised  
BAJMC 101, BAJMC 102, BAJMC 202
4. PR lab course need to be revised  
BAJMC: 201 BAJMC: 202 BAJMC: 203 BAJMC: 501 BAJMC: 655

