

## UTTARANCHAL INSTITUTE OF MANAGEMENT DEPARTMENT OF MANAGEMENT

### Action Taken Report Academic Year: 2020-21 B.Com. (Hons.)

Date: 12 June, 2021

The points were discussed on the basis of the feedback received and the following actions were taken to resolve the recommendation of the stakeholders:


S.No.	Recommendations	Action Taken
1.	Five new courses must be Introduced by replacing the obsolete courses from the academic session 2021-22.	These courses are added. (Business Environment, Operations Research, Digital Marketing, Industrial Relation, Compensation Management)
2.	Summer internship Should be shifted from 3 <sup>rd</sup> semester to 5 <sup>th</sup> semester.	The Summer Internship has been shifted to fifth semester.
3.	Some courses need to be revised.	All recommended courses have been revised. (Business Communication, Human Resource Management, Ethics and Governance, Financial Management, Auditing and Corporate Governance, International Business)
4.	Accounting Software Packages Training course should be Certificate Course.	The course has been Certificate course.
5.	One more Value added course should be added.	Behavioral Science is added as new Value added course

Copy to:

PA to Vice-Chancellor: for his kind information please,

Director IQAC



  
Dr. Pradeep Suri  
Dean, UIM

Dean  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandanwari  
Premnagar, Dehradun-248007





# UTTARANCHAL UNIVERSITY

(Established vide Uttaranchal University Act, 2012)

(Uttarakhand Act No. 11 of 2013)

Arcadia Grant, P.O. Chandanwari, Premnagar, Dehradun, Uttarakhand

## UTTARANCHAL INSTITUTE OF MANAGEMENT

### Feedback Analysis Report Academic Year: 2020-21 Department of Management B.Com. (Hons.)

Date: 03 June, 2021

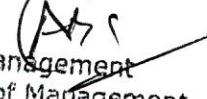
The department has collected feedback from the stakeholders (Faculty, Students, Employer and Alumni) on the curriculum in pursuit of continuous improvements to comply with industry, social and environmental requirements. The details of the feedback received are as follows.

The department proposed the following recommendations on the basis of feedback and suggestions received (Annexure-1):

S. No.	Recommendations
1.	Five new courses must be added by replacing the obsolete courses from the academic session 2021-22. In order to enhance the capabilities of the students and to cater the needs of the society, industry and market trends.
2.	Summer internship Should be shifted from 3 <sup>rd</sup> semester to 5 <sup>th</sup> semester.
3.	Some courses need to be revised.
4.	Accounting Software Packages Training course should be Certificate Course.
5.	One more Value added course should be added.

Submitted to Dean, for necessary action.

Encl: Feedback Analysis Report

Head   
Department of Management  
Uttaranchal Institute of Management  
(Uttaranchal University)  
Arcadia Grant, P.O.-Chandanwari  
Premnagar, Dehradun-248007  
**Prof. (Dr.) Amitabh Bhargava**  
Head of Department  
Department of Management



Copy to:

Director IQAC

## ANNEXURE-I

### DEPARTMENT OF MANAGEMENT

#### B.Com. (Hons.)

#### CONSOLIDATED STUDENT FEEDBACK ON CURRICULUM

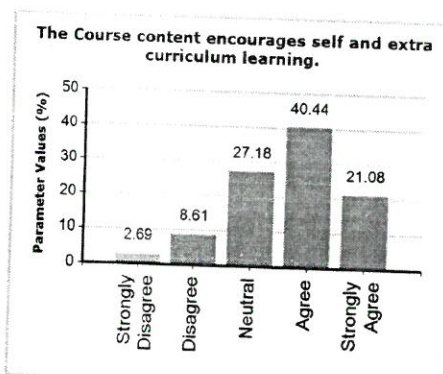
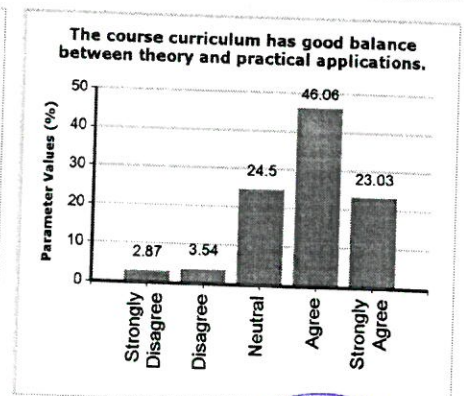
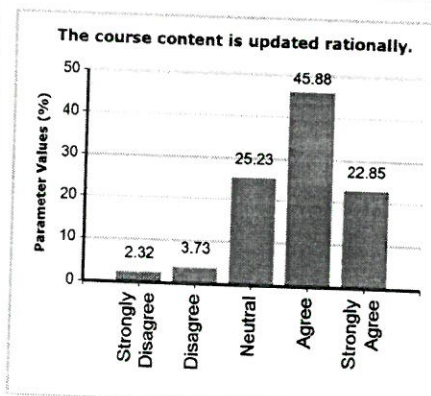
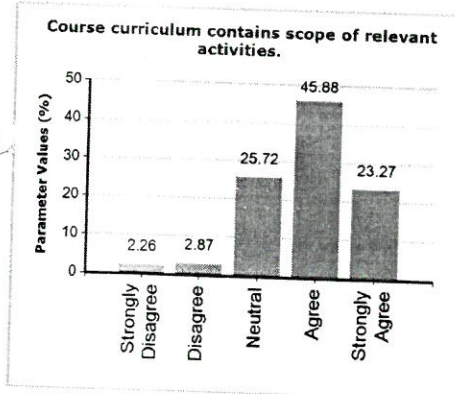
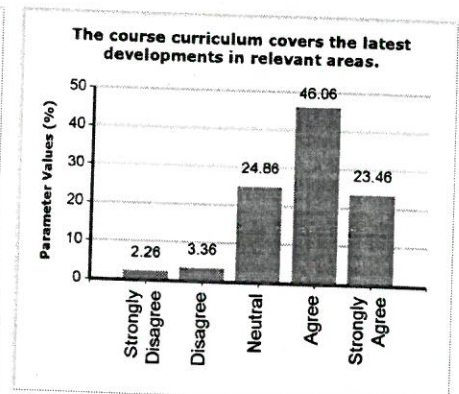
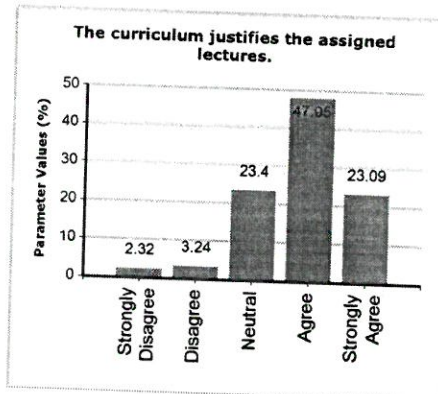
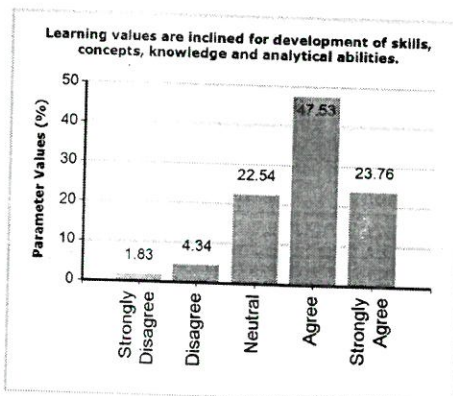
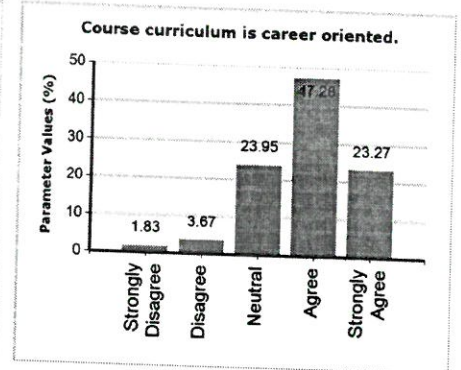
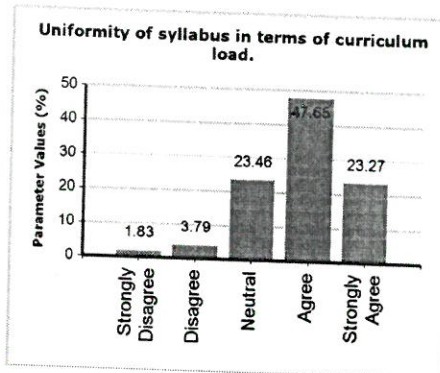
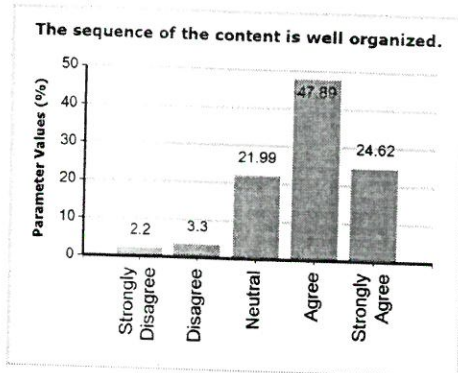
Table I: Parameters used for Data Collection from Students

Parameter No.	Description
P1	The sequence of the content is well organized.
P2	Uniformity of syllabus in terms of curriculum load.
P3	Course curriculum is career oriented.
P4	Learning values are inclined for development of skills, concepts, knowledge and analytical abilities.
P5	The curriculum justifies the assigned lectures.
P6	The course curriculum covers the latest developments in relevant areas.
P7	Course curriculum contains scope of relevant activities.
P8	The course content is updated rationally.
P9	The course curriculum has good balance between theory and practical applications.
P10	The Course content encourages self and extra curriculum learning.

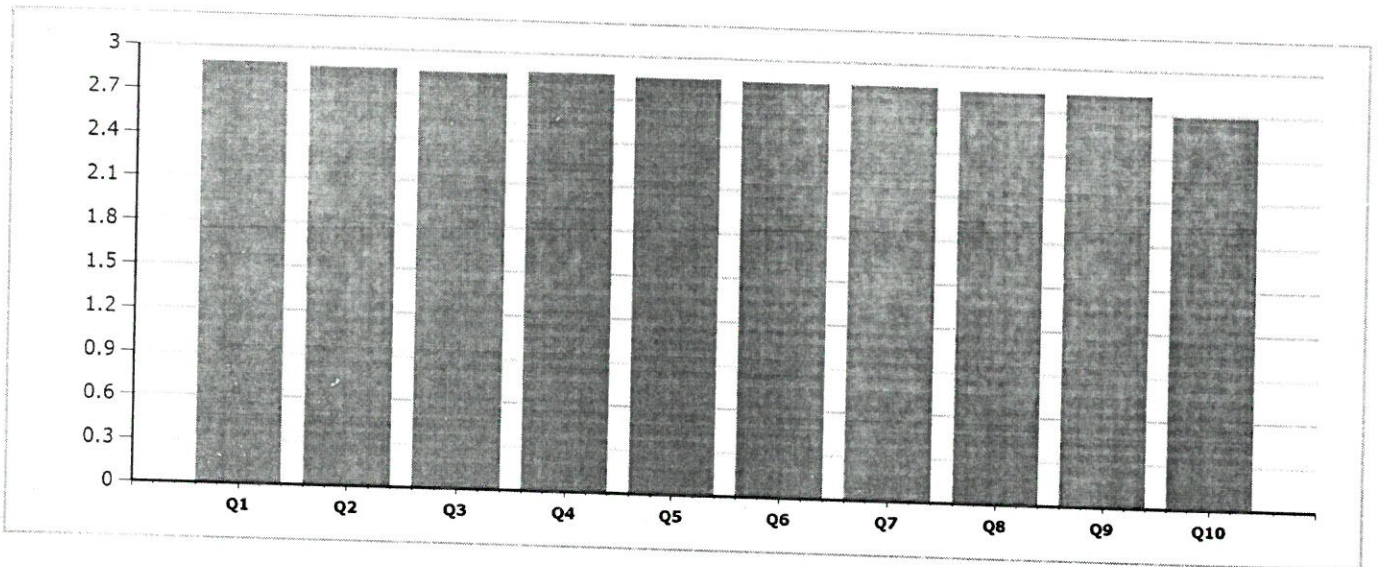


**ANALYSIS OF STUDENT FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2020-21)**

Programme : Bachelor of Commerce (Hons.)



### Average Rating



### STUDENT FEEDBACK ANALYSIS

The feedback taken from students about the present syllabus and curriculum of the B.Com (Hons) 2020-21 reveals the following facts:

- 1) Most of the B.Com (Hons.) students have the opinion that the course content has job relevance (the score obtained is 86%).
- 2) The students are satisfied with the quality of teaching and uniformity of syllabus in terms of curriculum load.
- 3) As per the feedback given by the students, it has also been observed that the curriculum had the ability to foster entrepreneurial skills among the students.
- 4) Most of the students are satisfied with the point that the content has been updated rationally.
- 5) It is also observed that curriculum-related activities organized by the institution are fruitful to most of the students with a score of 73%.



## DEPARTMENT OF MANAGEMENT

B.Com. (Hons.)

### CONSOLIDATED FACULTY MEMBER FEEDBACK ON CURRICULUM

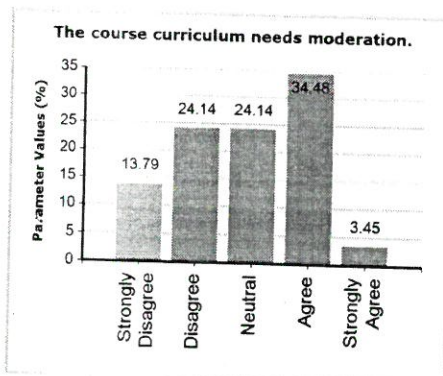
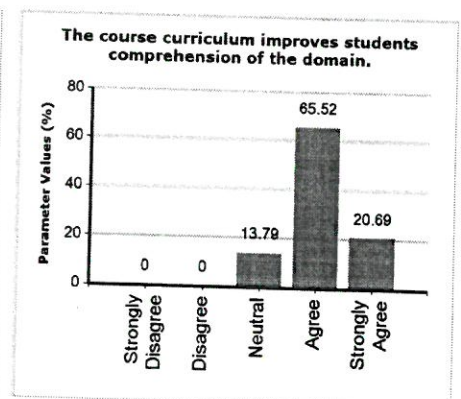
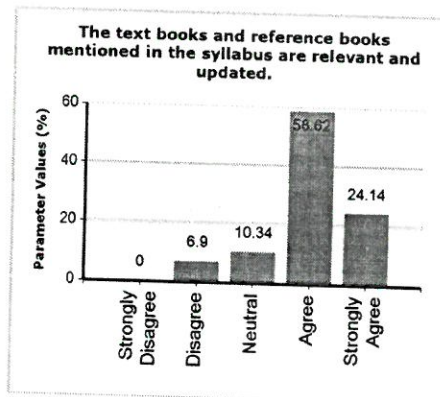
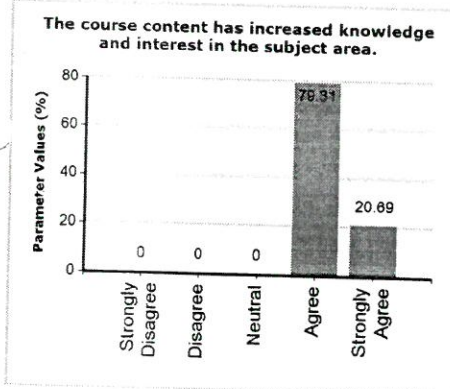
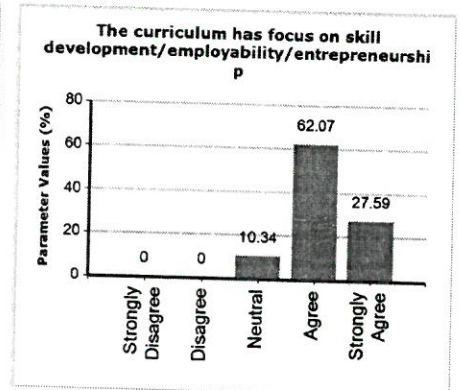
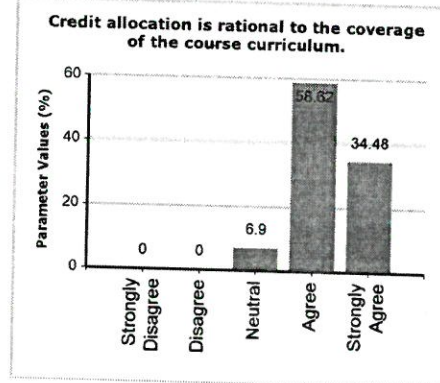
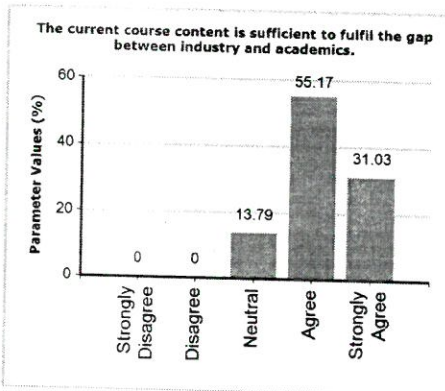
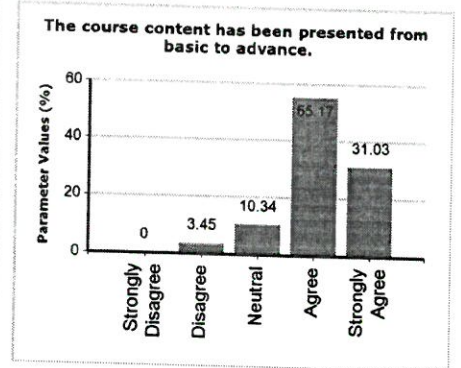
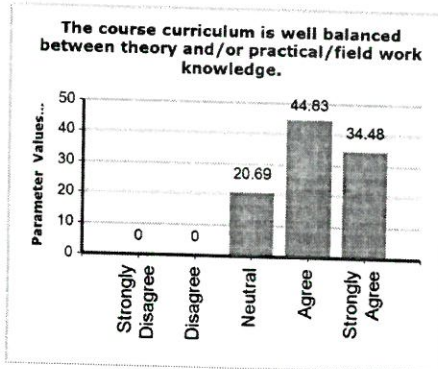
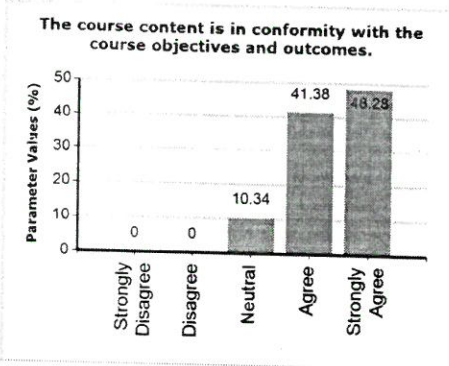
Table II: Parameters used for Data Collection from Faculty Members

Parameter No.	Description
P1	The course content is in conformity with the course objectives and outcomes.
P2	The course curriculum is well balanced between theory and/or practical/field work knowledge.
P3	The course content has been presented from basic to advance.
P4	The current course content is sufficient to fulfil the gap between industry and academics.
P5	Credit allocation is rational to the coverage of the course curriculum.
P6	The curriculum has focus on skill development/employability/entrepreneurship
P7	The course content has increased knowledge and interest in the subject area.
P8	The text books and reference books mentioned in the syllabus are relevant and updated.
P9	The course curriculum improves student's comprehension of the domain.
P10	The course curriculum needs moderation.

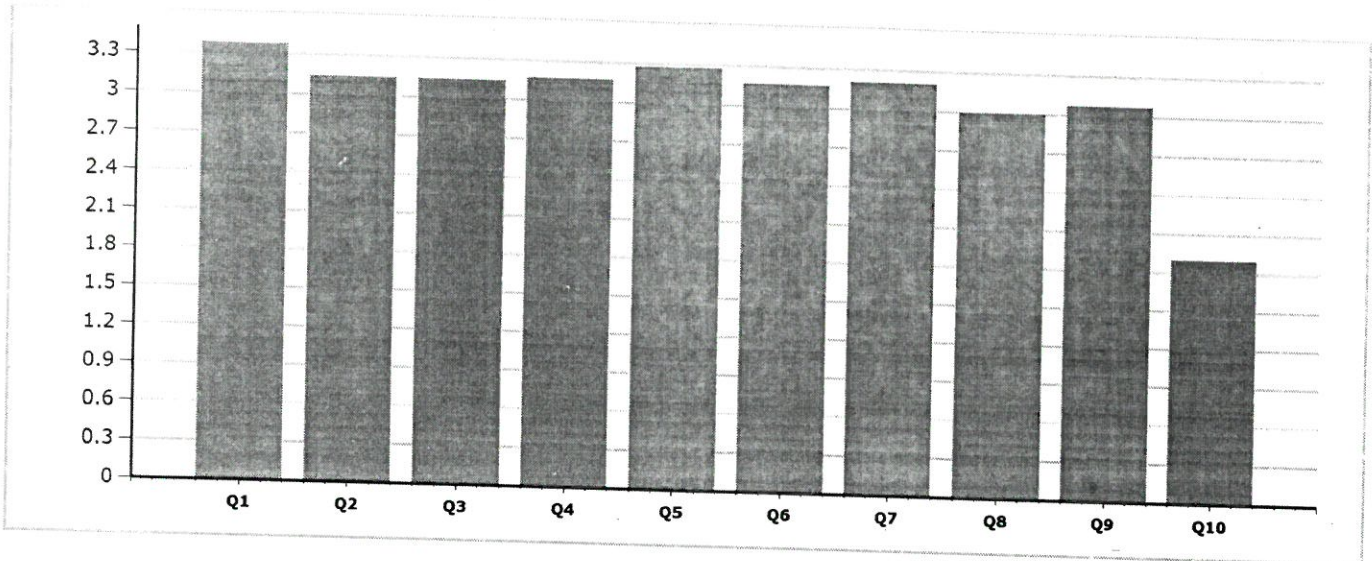


**ANALYSIS OF FACULTY FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2020-21)**

Programme : Bachelor of Commerce (Hons.)




**Average Rating**



### **FACULTY FEEDBACK ANALYSIS**

Faculty is the most important person in curriculum design; implementation and development, feedback of faculty on curricular aspects are of utmost importance. Analysis of the faculty feedback for the year 2020-21 brought about the following information.

- 1) Most of the faculties thought there is clarity in course objectives and outcomes which is revealed by a score of 83%.
- 2) Most of the faculties are satisfied with the course content.
- 3) It is also revealed the syllabus is enriched with the inclusion of advanced topics.
- 4) Most of them have the opinion that the curriculum has the capacity to support students in their higher learning
- 5) Presently following curriculum is career-oriented to the students.

#### **Suggestions:**

On the basis of above mentioned feedback analysis given by the faculty, it is suggested that some modifications are required in some courses for upcoming session 2021-22 curriculum. They also suggested introducing some new courses along with a new value added course.





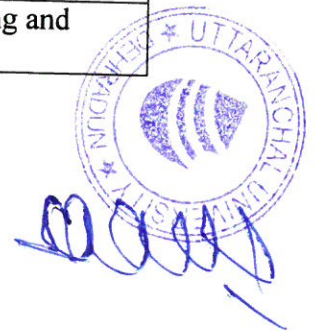
## DEPARTMENT OF MANAGEMENT

B.Com. (Hons.)

### CONSOLIDATED ALUMNI FEEDBACK ON CURRICULUM

Table III: Parameters used for Data Collection from Alumni

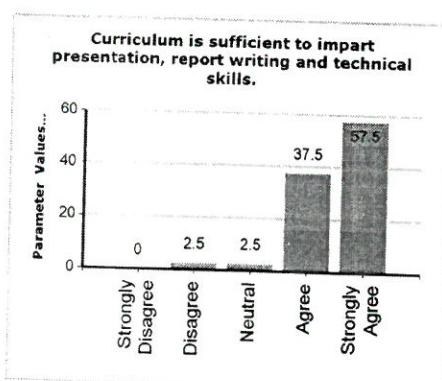
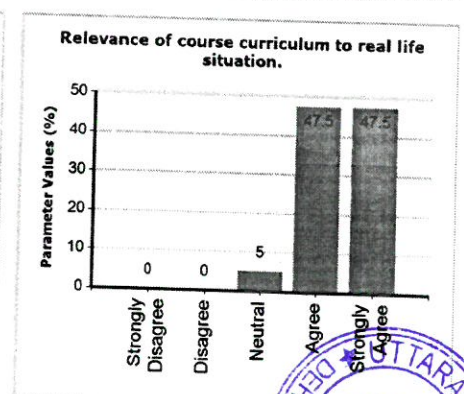
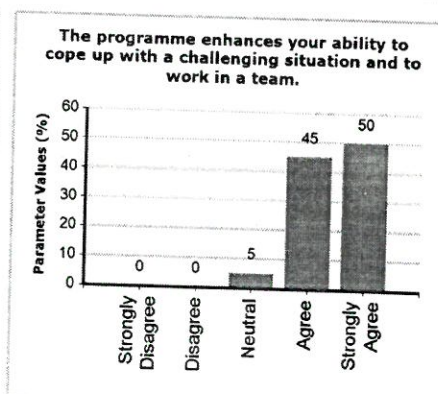
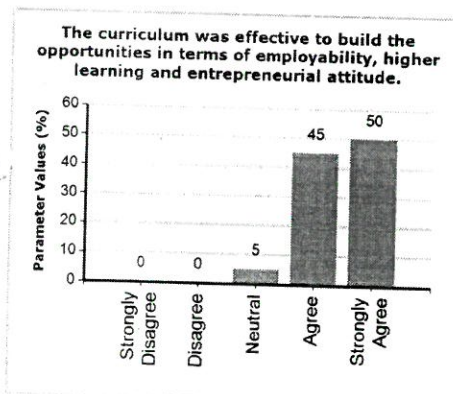
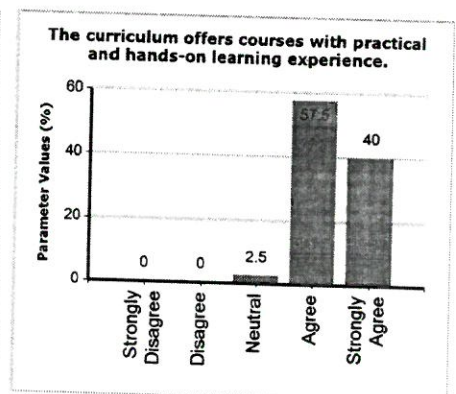
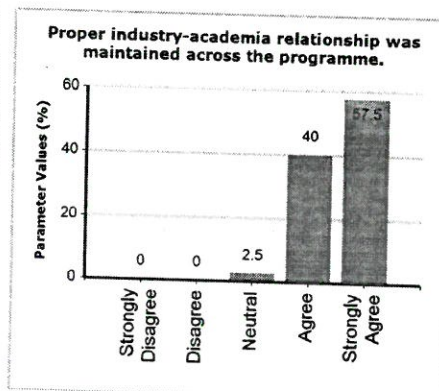
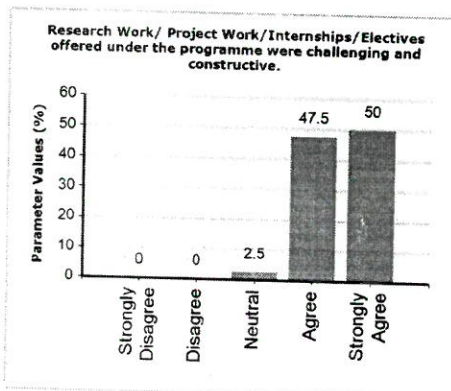
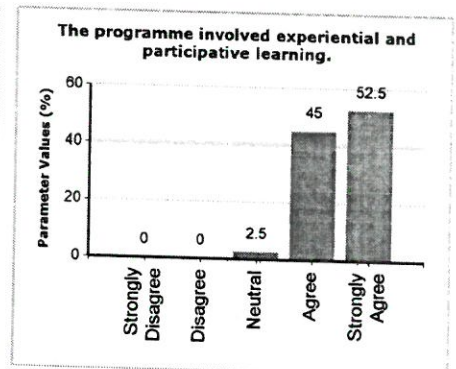
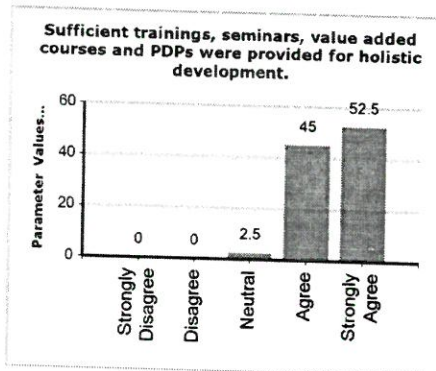
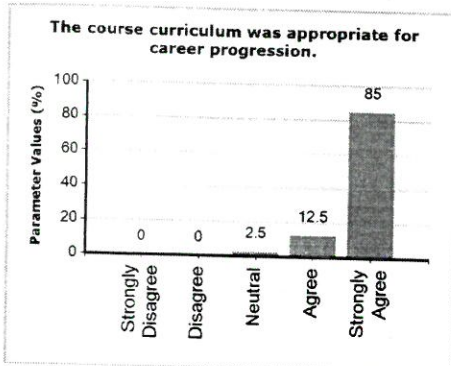
Parameter No.	Description
P1	The course curriculum was appropriate for career progression.
P2	Sufficient trainings, seminars, value added courses and PDPs were provided for holistic development.
P3	The programme involved experiential and participative learning.
P4	Research Work/ Project Work/Internships/Electives offered under the programme were challenging and constructive.
P5	Proper industry-academia relationship was maintained across the programme.
P6	The curriculum offers courses with practical and hands-on learning experience.
P7	The curriculum was effective to build the opportunities in terms of employability, higher learning and entrepreneurial attitude.
P8	The programme enhances your ability to cope up with a challenging situation and to work in a team.
P9	Relevance of course curriculum to real life situation.
P10	Curriculum is sufficient to impart presentation, report writing and technical skills.



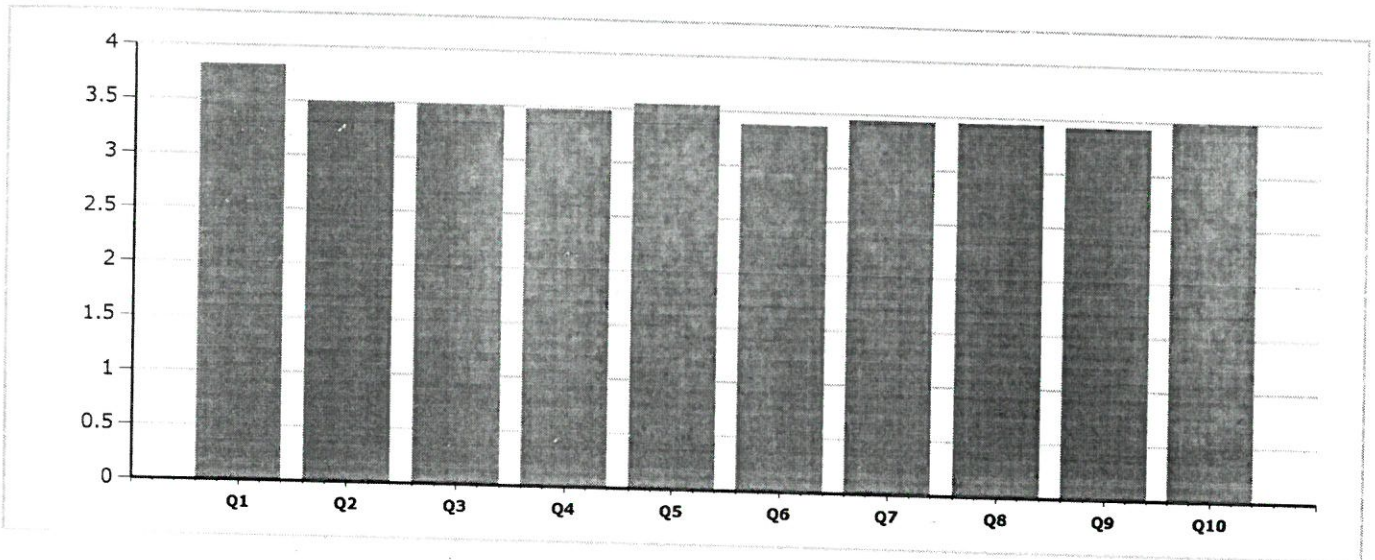
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**ANALYSIS OF ALUMNI FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2020-21)**

Programme : Bachelor of Commerce (Hons.)




### Average Rating



### ALUMNI FEEDBACK ANALYSIS

Analysis of the alumni feedback for the year 2020-21 revealed the following facts.

- 1) Most of the alumni are satisfied with the course content and admits that the course content was rather pertinent in their jobs.
- 2) The career-oriented syllabus was quite helpful for them to find out an employment soon after their B.Com (Hons.)
- 3) Moreover, these stake holders are highly satisfied with the quality of teaching which is revealed by a higher score of 90%.
- 4) The college has a positive and balanced academic atmosphere (Score 81%) that enabled them to be successful in their life.
- 5) Most of the students are satisfied with the accessibility of reference books to maintain the balance in theory & practical application which is revealed through a score of 79%.

#### Suggestions:

On the basis of above mentioned feedback analysis given by alumni, it is suggested that some modifications are required in some courses for upcoming session 2021-22 curriculum.



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## DEPARTMENT OF MANAGEMENT

B.Com. (Hons.)

### CONSOLIDATED EMPLOYER FEEDBACK ON CURRICULUM

Table IV: Parameters used for Data Collection from Employers

Parameter No.	Description
P1	The program caters to local, national, regional and global developmental needs
P2	The curriculum of program is applicable to the study of specialization
P3	The curriculum of program provides technical knowledge as per the industry needs
P4	The curriculum of program contains the courses which fulfils the required skills and leadership qualities
P5	The curriculum of the program aims to achieve human and ethical values, gender equality and environmental sustainability
P6	Computer skills and soft skills are well incorporated in the curriculum
P7	The program covers the aspects of employability
P8	Analysis and judgmental ability of the student is enhanced by the curriculum
P9	The curriculum of the program helps in bridging the gap between industry and academia





UTTARANCHAL  
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# UTTARANCHAL UNIVERSITY

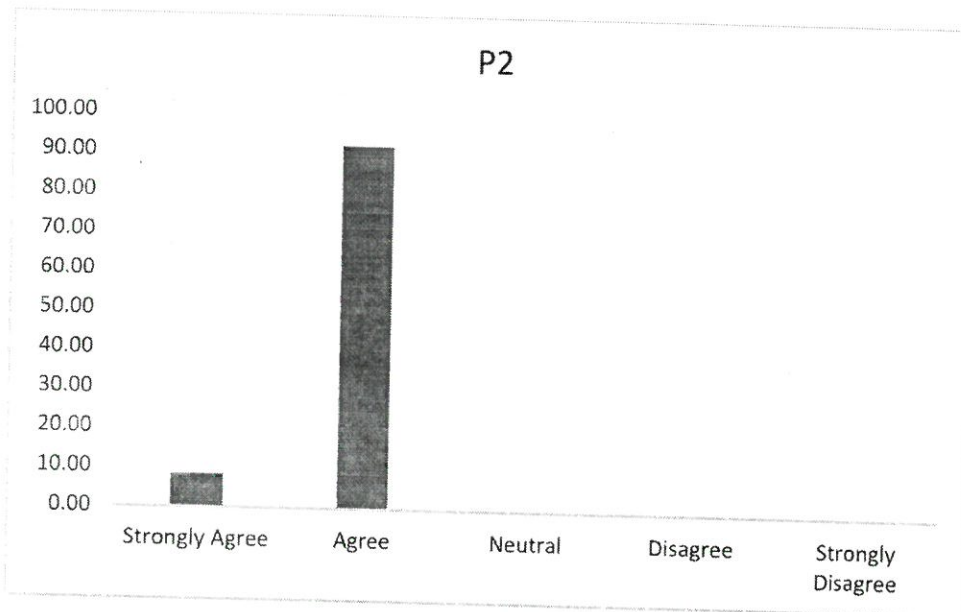
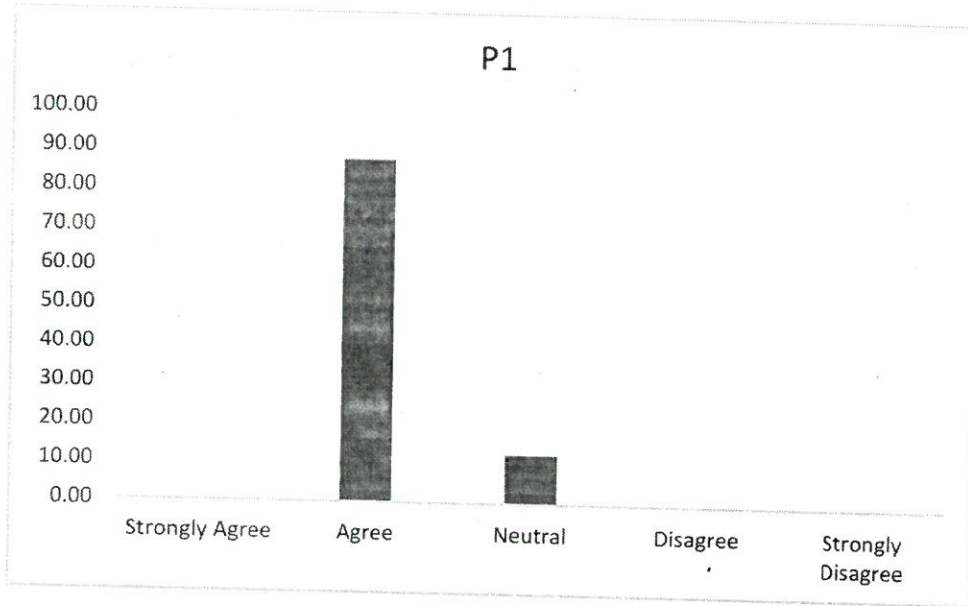
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(Uttarakhand Act No. 11 of 2013)

Arcadia Grant, P.O. Chandanwari, Premnagar, Dehradun, Uttarakhand

## ANALYSIS OF EMPLOYER FEEDBACK ON CURRICULUM (Curriculum Feedback Analysis 2020-21)

Programme: Bachelor of Commerce (Hons.)





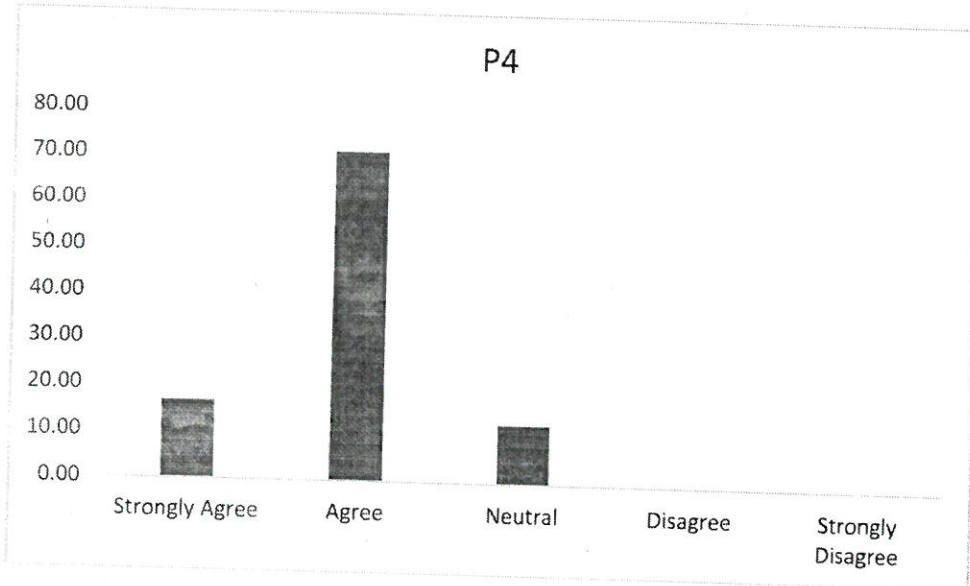
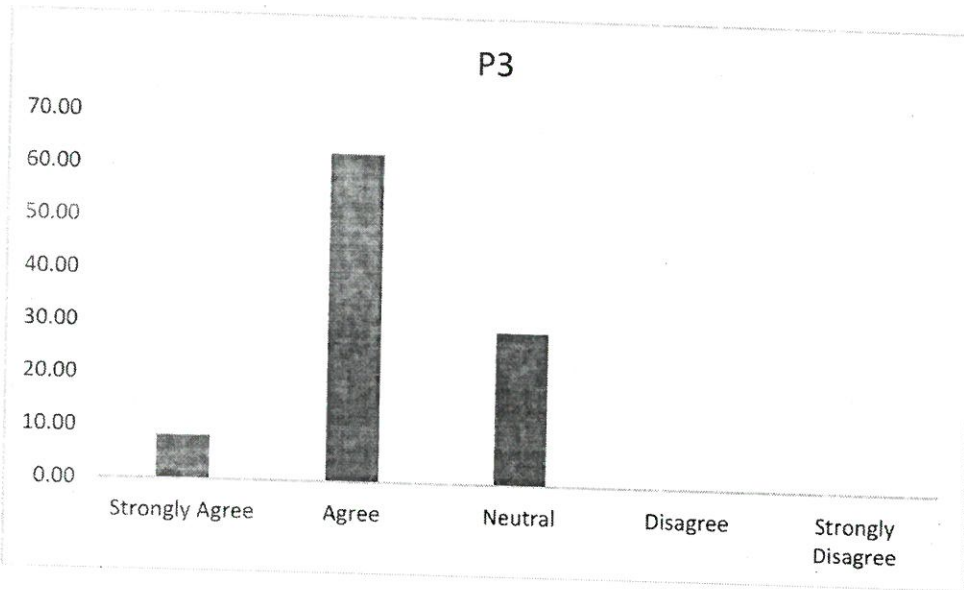
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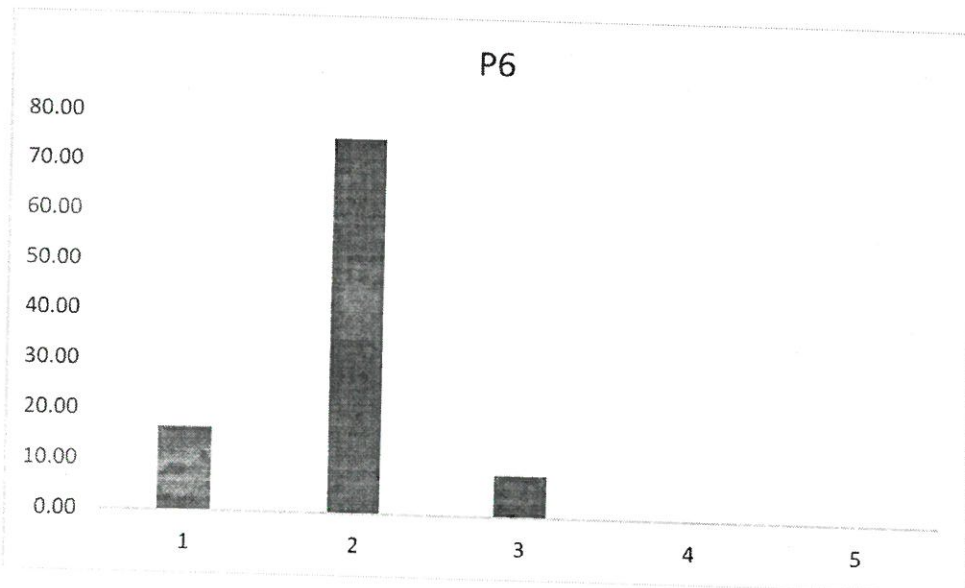
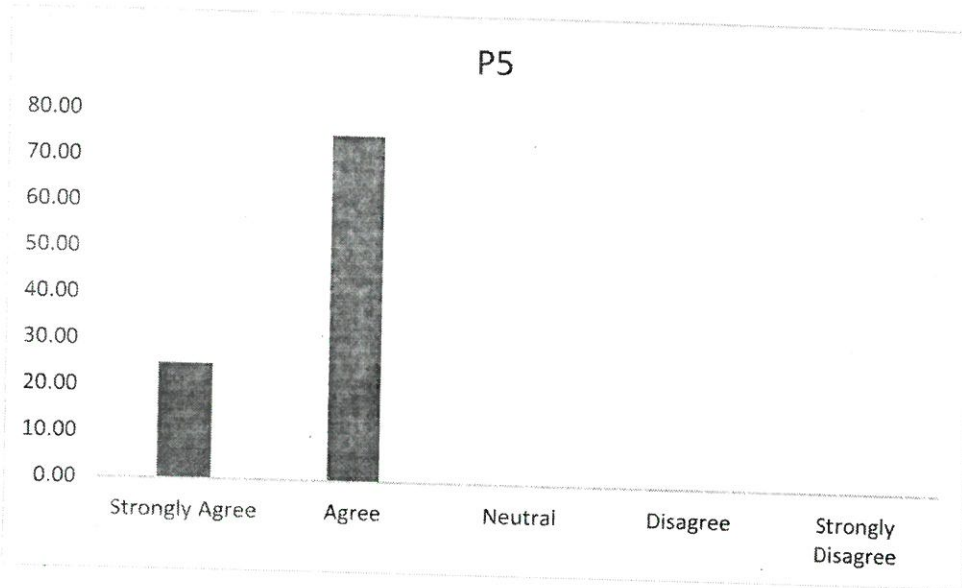
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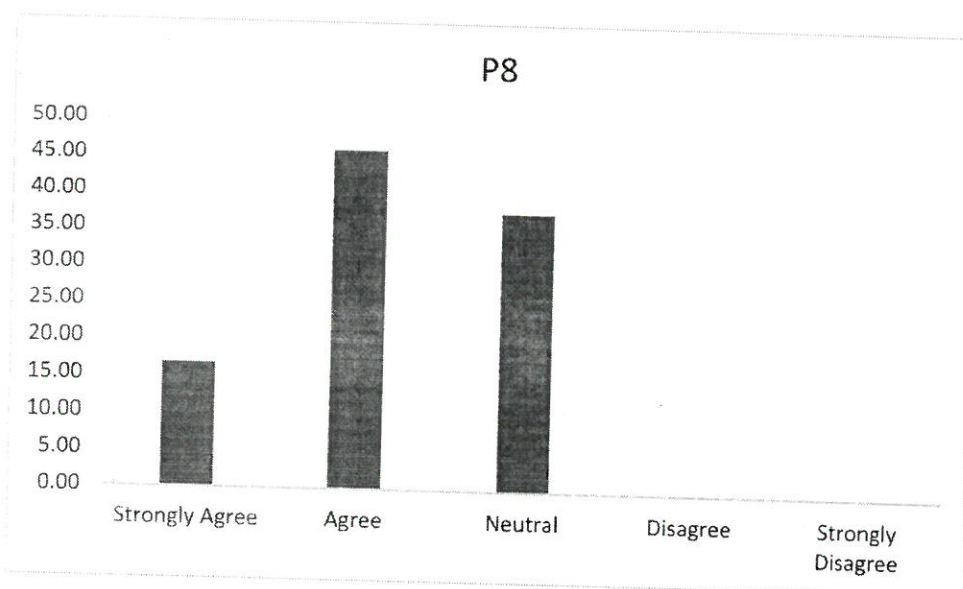
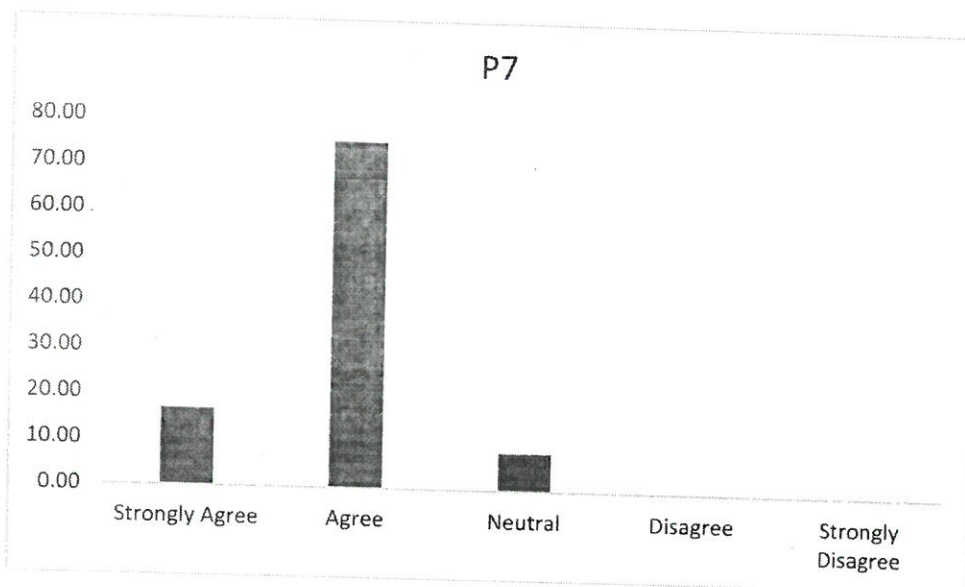
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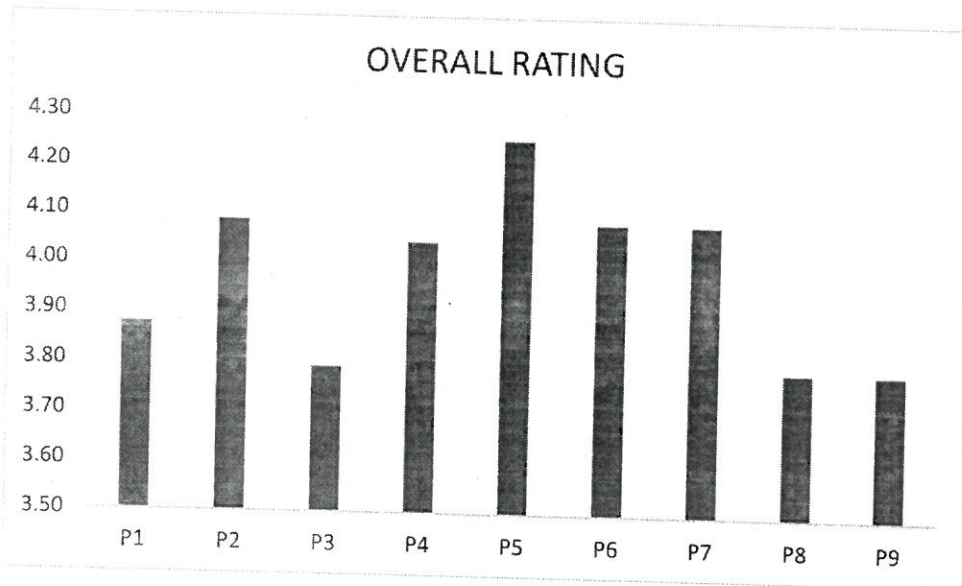
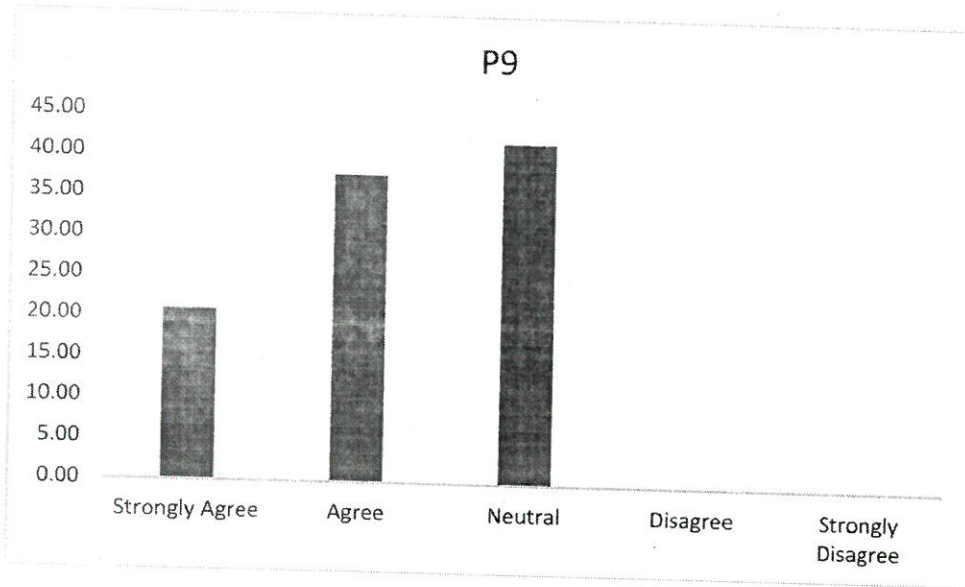
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