

Area of Focus	Goal	Initiatives	Expected outcome
<b>VACs (Value Added Courses)</b>	To meet imminent business demands	Addition of different value added courses in the departments based on emerging trends and technologies	Producing competent candidates
<b>Faculty &amp; Staff Development</b>	Diverse faculty to improve in teaching, service and capacity building	Encouraged to participate in Seminars / Workshops / Conferences / FDP's and allow them for Seed Money Projects	Enhancement of professional abilities and exposure to recent technology enrichment
<b>Industry-Academia Interaction</b>	Employability opportunities and engagement	MoUs and Tie ups / Guest lectures / Expert lectures	Can improve placement statistics of the students
<b>Integrating the Academic &amp; Administrative Departments</b>	For seamless working	AAA Audits + Faculty Audits	Excellence in education with recognition of loopholes in the system
<b>Establishing standards for overall development</b>	To imbibe quality culture in the organization	Developing ISO or QMS Cell	ERP Cell / IQAC
<b>Research, Development and Extension Activities</b>	More start ups / Incubation centre	UIIC Established	Innovation, Patent research Articles and Products
<b>Local &amp; nation building</b>	To implant the seed of integrity, sacrifice, responsibility and patriotism	As a part of community service university carries out various social activities such as providing legal awareness programmes, blood donation camps, admission reservations in compliance with the Uttarakhand State Reservation Policy and University Admission Policy	The civic sense of responsibility among faculty, staff and students to live and work in harmony

<b>Environment and sustenance</b>	To promote a clean and green zone contributing to earth's sustainability	Conduct of Green, Safety and CPCB Audits	An eco-friendly architecture and aesthetic
<b>Infrastructure</b>	To meet the expanding demands	Auditorium, Food Court, Gymnasium, Hostels and mess	Can enhance the student intake and generates source of revenue
<b>Collaborations</b>	To promote research, training and learning etc.	Academic/Industry MOUs	Capacity building to nation
<b>Resource mobilization for Research</b>	New feasible researches in eminent fields	Seed money to the eligible faculty members	Source of revenue generation + Recognition on innovation and new product development
<b>Research publication and awards</b>	Recognition on global panorama	Creation of Institutional Repository (IR) + Honorarium Policy	High motivational morale of faculty and researchers to contribute in research activities.
<b>Financial Management</b>	Expansion and development	Academic and Administrative Infrastructure	Academic and Hostel building etc.
<b>Holistic development</b>	To promote the growth of stakeholders in integrity	Academic support/Curriculum Development/Social service/Research and Development	Set up of New R&D building, IT Centre, Libraries, ERP Cell, QMS etc.
<b>Sustainability</b>	To achieve sustainability	4R Policy to sustainable development	Energy efficient and eco-friendly measures to infra and system development